



Every Neighborhood Partnership

ENP Gathering:

Take Part in Changing Our Community

Why We Host Gatherings

- To increase awareness and understanding of our mission and work in Fresno
- In attempts to create a broader volunteer and donor base
- Encourage dedicated ENP champions to connect with others to raise funds
- Deepen understanding of Fresno both in terms of assets and challenges

Our Goal

- To host 30 “ENP Gathering: Take Part in Changing Our Community” events in homes, churches, offices throughout Fresno in the next 6 months
- Increase the monthly donor base with 20 new monthly donors and 40 one-time gifts

Our Vision

- Host 60 minute gatherings focused on building relationships through intentional and authentic friendship
- Continue to maintain our grassroots outreach approach of informal and interactive gatherings

How to Host an ENP Gathering

- Choose a date, time, and location [preferably a home]
- Choose a theme or context for your gathering, examples: geographic (Tower, NW Fresno, etc.) or an area of interest (economic development, education, etc.)
- Contact Tianna Arredondo at tianna@everyneighborhood.org to coordinate the calendar with the ENP Team - Tianna will also follow up with you to prepare information and answer any questions
- Create a list of 10 - 30 invitees and begin inviting people
- Create Paper or Digital Invite - we will provide you with a Facebook image and can help set up the Facebook page
- Follow up with reminder phone calls or texts a week prior to the event, as well as a day before the gathering



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Event Set-Up

Step 1: Set up the room for the gathering

- Arrange handouts (ENP will provide) to be ready for handout
- You will need a T.V. available and set-up ahead of time to present using our PowerPoint a
- Try to make room free of outside noise
- Make sure food and drinks are easily accessible on the outside areas of the presentation room

Step 2: Welcome Guests

- Place name tags and sign-in sheet, we will provide, at the entrance of your gathering
- Decide whether you will hand out ENP materials before or after presentation and designate someone to help while you present

Step 3: Designate someone to assist with the event

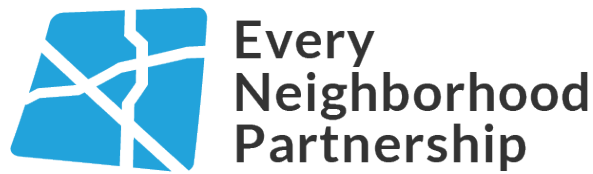
- Make sure, or designate someone to ensure every guest signs in
- Have someone keep a timer on their phone who can let you know when to switch gears and close the gathering

Step 4: Follow the event schedule on the following page

- Please be sure to follow the time markers and talking points to best ensure a 60 minute gathering

Step 5: Pass out and collect giving cards, evaluations and sign in sheets

- Pass out ENP materials
- Ask guests to fill in the event evaluation and giving cards so we may connect with them
- Please leave 5-10 minutes for this portion of the event



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Event Timeline

Introductions – 15 mins

- Intro by Host
 - Bathroom and food locations, why you are hosting the event, introduce ENP staff, review sign-in sheet - if someone hasn't signed politely ask them to
- Introduce Your Guests
 - Name, What You Do, What You Love About Your City

ENP Intro & History – 10 mins

- Fresno Facts
- ENP Mission & Vision
- ENP History
- Q&A

ENP Outcomes – 10 mins

- Schools
- Neighborhoods
- Connectivity/Community
- Q&A

ENP Goals & Vision – 5 mins

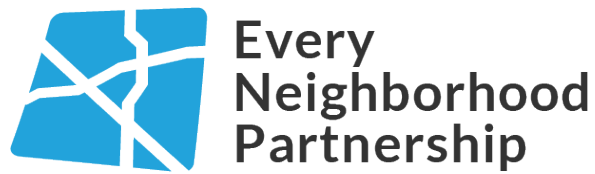
- Where ENP is going
- How will we know if we are successful?
- Q&A

ENP Ask – 10 mins

- ENP Donate Video
- Pass Out Giving Card
- Go Over Ways to Join - Host, Give, Join
- Why This Work Matters

Q&A and Closing – 10 mins

- ENP Staff Answers Questions
- Hosts Closes and Hands Evaluations



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Sample Facebook Event Page Text

(copy and paste text below into your event page)

Every Neighborhood Partnership also know as ENP, has faithfully served Fresno families and children for the last 8 years, by creating partnerships between schools and churches/organizations resulting in developing thriving neighborhoods.

I invite you to share one hour at my home over food and drinks to to learn about Fresno, ENP and how you can be deeper involved in the work of transformation in our city.

If you don't know much about Every Neighborhood Partnership and want to learn more before coming check out their website at everyneighborhood.org.